



TEENAGE CANCER TRUST



INVITATION TO FRANK LAMPARD'S EVENING FOR **TEENAGE CANCER TRUST**
SUNDAY 20TH NOVEMBER 2005



TEENAGE CANCER TRUST

Chris and Carl Firmager were brothers, and in a cruel twist of fate both were diagnosed with cancer Lymphoma when they were aged just 19. Just at a time in their lives when they were striving for independence they found themselves fighting for their lives against cancer.

The boys were lucky enough to receive some of their treatment on a Teenage Cancer Trust unit and it was there that they met Frank and other committee members. Frank was keen to support them and other teenagers. He spent time visiting them and introducing them to other Chelsea players at the club. Sadly Carl lost his battle with Cancer on the 20th July 2005.

Unfortunately due to the lack of specialist units for teenagers, such as those built by TCT, Carl received his final treatment locally, where the only bed available for him was in a psychiatric ward. The indignity of this end to Carl's short life remains with his brother Chris, still fighting his own cancer, who has kindly allowed us to retell their story. In doing so, we hope that it will inspire others to help TCT reach its goal of building enough teenage cancer units to ensure that every young person in the UK receives the treatment they deserve in these exceptional facilities.



Chairman
Frank Lampard

Deputy Chairman
Roger Daltrey CBE

Committee
Alan Curbishley
Bill Curbishley
Grainne Fletcher
Steve Kutner
Karen Millen
Debbie Pezzani
Sally Webb

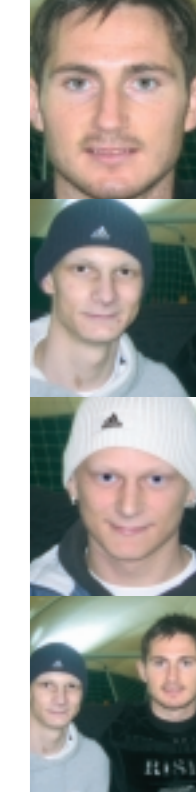
Frank Lampard's Evening for Teenage Cancer Trust

on **Sunday 20th November 2005**

at Old Billingsgate, 16 Lower Thames Street, London EC3R 6DX.

fl.evening@teenagecancertrust.org

Charity Registration No: 1062559





INTRODUCTION

FRANK LAMPARD'S EVENING FOR **TEENAGE CANCER TRUST**

Frank Lampard's Evening for Teenage Cancer Trust will be a prestigious event attended by a host of football and rock personalities.

It will be the inaugural event for Frank Lampard as an Ambassador for TCT and will raise substantial funds to help build more vital TCT Units in NHS hospitals around the country.

Roger Daltrey CBE has been a longstanding campaigner and figurehead for TCT, Roger and Frank

have formed an exciting union to raise the profile of the charity and significant funds for teenagers and young adults with cancer.

The event will be designed by one of the countries most renowned fashion figureheads, Karen Millen, with the assistance of the gala evening committee.

The evening will be hosted by celebrity presenters and includes live entertainment. There will be an after dinner charity auction, which will include unique

football and music items, and a host of interactive fundraising activities.

Frank Lampard and Roger Daltrey will make a personal appeal on behalf of Teenage Cancer Trust on the evening.

Early booking is recommended, as this event is selling-out quickly. A booking form is enclosed.

TEENAGE CANCER TRUST THE FACTS

Each day in the UK, 6 teenagers are diagnosed with cancer. One in every 330 boys and one in every 420 girls will contract cancer before their 20th birthday.

Cancer is the most common cause of non-accidental death in teens and young adults in the UK and young people contract some of the most aggressive cancers. Survival rates for teens with cancer fall far behind survival rates for other age groups.



FRANK LAMPARD'S EVENING FOR **TEENAGE CANCER TRUST**

Teenage Cancer Trust (TCT) builds dedicated units in NHS hospitals and provides essential services for teenagers and young adults with cancer. TCT units are equipped with computers, TVs, game consoles, a kitchen and facilities for parents to stay close by overnight. Each unit is staffed with professionals fully able to deal with the specific needs of teenage patients. TCT anticipates a 15% increase in survival rates for teenagers treated in their units.

To date TCT has built eight units and needs at least another 14 to ensure every teenager with suffering with cancer has access. Units cost approximately £1.5m each.

Please help us make this event an outstanding success. Your support can make a real difference to thousands of teenagers with cancer.

TICKETS



FRANK LAMPARD'S EVENING FOR **TEENAGE CANCER TRUST**

Tables of 10 guests are available in two price ranges for standard and VIP tables

Prices include a champagne reception, with a separate private reception area for VIP table guests attended by both the Chairman and Deputy Chairman of the evening.

Table price includes a 3 course dinner of exceptional cuisine and includes wines (with VIP tables). Wine upgrades are available if required and wine orders for non VIP tables can be pre booked.

VIP Table of 10: £5,000

- VIP reception for all table guests
- Table of 10 at dinner in premium location near to stage
- Complimentary wines with dinner
- Listing on VIP tables page in dinner programme
- Personalised thank you letter for host from Frank Lampard & Roger Daltrey

Table of 10: £2,500

- Champagne reception
- Table of 10 at dinner

PROGRAMME ADVERTISING

A glossy souvenir programme will be produced for the 800 guests attending the evening. Please show your support for the work of TCT and take advantage of this unique marketing opportunity by advertising in the programme.



FRANK LAMPARD'S EVENING FOR **TEENAGE CANCER TRUST**

Advertising rates

Full page full colour	£1,500
Half page full colour	£750
Cover page (subject to availability)	£3,500

Message of Support

Printed on supporters page (25 words max)	£200
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All copy to be supplied by email, in high resolution to:
fl.evening@teenagecancertrust.org

Copy deadline: 1st November 2005

SPONSORSHIP



FRANK LAMPARD'S EVENING FOR **TEENAGE CANCER TRUST**

We are offering you the opportunity to become involved with this inaugural high profile fundraiser hosted by Frank Lampard and Roger Daltrey in aid of Teenage Cancer Trust.

Your support will guarantee exposure to a unique gathering of football and music enthusiasts, whilst supporting the vital work of Teenage Cancer Trust.

We will be happy to discuss sponsorship opportunities and bespoke branding possibilities with you.

Headline Gala Sponsorship: £50,000

- Company logo positioned with Gala logo on all promotional material
- Headline sponsors logo on sponsors boards during Gala
- 2 tables of 10 at dinner in top location
- 20 tickets to VIP reception
- Bespoke sponsorship opportunities at the event.
- Cover position colour advertisement in evening programme
- Special listing on sponsors page in dinner programme
- Role for nominated individual in the evening's events (style t.b.a.)
- Recognition from Gala Chairman during speeches
- Logo projection on walls and screens during Gala
- Guaranteed photographs with Chair and Patrons for publicity use
- Personalised thank you letter from Frank Lampard and Roger Daltrey
- Corporate branding on Gala promotional materials, programmes, press releases, website & invitations

SPONSORSHIP



FRANK LAMPARD'S EVENING FOR **TEENAGE CANCER TRUST**

Gala Sponsorship: £25,000

- Table of 10 at dinner in choice location
- 10 tickets to VIP reception
- Sponsors logo on sponsors board during Gala

- Special listing on sponsors page in dinner programme
- Prime position colour advertisement in evening programme
- Recognition from Gala Chairman during speeches
- Personalised thank you letter from Frank Lampard and Roger Daltrey
- Corporate branding on Gala promotional materials, programs, press releases & website
- Bespoke sponsorship opportunities at the event

Benefactors: £10,000

- Table of 10 at dinner in choice of location
- 10 tickets to VIP reception
- Special listing in dinner programme
- Full page advertisement in evening programme
- Personalised thank you letter from Frank Lampard and Roger Daltrey
- Company name & logo in the dinner programme, on Gala website and promotional material

BOOKING
FORM



FRANK LAMPARD'S EVENING FOR **TEENAGE CANCER TRUST**

Tickets

VIP Tables at £5,000	X <input type="checkbox"/>
Tables at £2,500	X <input type="checkbox"/>

Advertising

Full Page Colour Ad at £1,500	x <input type="checkbox"/>
Half Page Colour Ad at £750	x <input type="checkbox"/>
Message of Support at £200	x <input type="checkbox"/>

Sponsorship

Please contact me to discuss a sponsorship opportunity

Booking name

Address

Email

Tel No

I enclose a cheque made payable to:

"Teenage Cancer Trust" for £

BOOKING
FORM



FRANK LAMPARD'S EVENING FOR **TEENAGE CANCER TRUST**

Please charge my credit/debit card:

MasterCard Visa Switch AMEX

Card No _____

Issue No _____

Expiry Date _____ / _____

Name on Card _____

Cardholder Signature _____

Please return this booking form by post to
Debbie Pezzani
Teenage Cancer Trust
38 Warren Street
London W1T 6AE

Tel No: 020 7529 8611
fl.evening@teenagecancertrust.org

or fax to: 020 7387 6000
please mark for FAO Debbie Pezzani at
Teenage cancer Trust

Conditions

No refunds will be given on confirmed bookings.
Tables will be allocated in order of booking receipt.
Artists appear subject to availability.
No refunds will be made on advertisements not
received by copy date. Funds from cancelled bookings
will be donated to TCT.

GIFT AID
DECLARATION



FRANK LAMPARD'S EVENING FOR **TEENAGE CANCER TRUST**

Gift Aid Declaration

Please tick this box so we can claim back tax on your donation. I want to offer all donations I have made since 6 April 2000, and any donations I make from the date of this declaration until I notify you otherwise, as Gift Aid donations. (I pay sufficient tax equal to the amount that will be reclaimed, currently 28p for every £1.00 I give).

Signature _____

Date _____

Address _____

Email _____

Tel No _____

I enclose a cheque made payable to:

“Teenage Cancer Trust” for £ _____

Please charge my credit/debit card:

MasterCard Visa Switch AMEX

Card No _____

Issue No _____

Expiry Date _____

/

Name on Card _____

Cardholder Signature _____